



Join Bloom Media 2025 at Borders Book Festival

"I started a Modern Apprenticeship in Digital Marketing! Bloom helped me pursue a media-focused career thanks to the experience I gained. It gave me the confidence that helped me apply, and I learnt skills that I use daily for work and college" – Young Person

About the project:

Join Bloom Media as a Trainee Content Creator and dive into an exciting journey at Borders Book Festival. Learn how to tell stories, create media, and give young people a voice. As part of our dynamic team, you'll get to sharpen your skills, work alongside industry pros, and add your touch to one of Scotland's most buzzing book festivals. We offer a fun, friendly and supportive environment where you'll be encouraged to explore your interests and meet your potential. Whether you're into social media, filming, or dreaming of a career in the media, this is your chance to make a real impact.

To apply, please complete the google form [here](#), but first, read the guidance notes below. Please note that there are a limited number of places available. **Closing date for applications: Sunday 27 April 2025.**

When:

If you would like to take part, you must be able to commit to attending all workshop dates and the full duration of the Borders Book Festival:

- **Sat 17 May 2025:** workshop in central Galashiels from 10:30 am to 2:30 pm.
- Online workshop on: **Wed 28 May 2025** from 6:00 pm to 7:30 pm.
- **Sat 31 May 2025:** workshop in central Galashiels from 10:30 am to 2:30 pm.
- Borders Book Festival duration: Four days from **Thu 12 to Sun 15 June 2025**.
- A typical day could be from midday to 6pm depending on the festival programme. Some days may start earlier, or finish later. This will be confirmed nearer the festival.

Opportunities:

- Learn great skills and enjoy incredible experiences in media production.
- Opportunity to work alongside industry professionals and experienced mentors including top authors, guests, and media professionals at the Borders Book Festival.
- Build a portfolio with real media projects and credits.
- Be part of a fun team with likeminded people.
- Free food! You will be given vouchers to spend in the Festival Food Village.

Requirements:

- Aged between 16 and 25 years old.
- Live, work or attend education in the Scottish Borders.
- Demonstrate a keen interest in media, storytelling, books, or related fields.
- Availability to commit to attending advance workshops and the duration of Borders Book Festival. If you are at school or work, please seek advance permission.

How to Apply

"Bloom Media offers young people a direct step onto the ladder in one of the most competitive industries there is. It's absolutely brilliant, a no-brainer." - Clive Myrie: BBC journalist and broadcaster.

Part 1: Complete the form

Please complete the simple application form [here](#).

Part 2: Practical activity

As part of your application, please tell us who you'd love to interview if you had the chance – it could be anyone! Someone you admire, from your life, from history, or a character from a book or film. It's your choice. Don't worry about being perfect, it's not a test. We're more interested in your personality, passion and curiosity.

- Tell us who they are, why they interest you, and what questions you'd be keen to ask them in an interview.
- Then tell us a little about what you hope to get out of joining the 2025 Bloom Media Team. There's no right or wrong answer – just share your thoughts.

You can either write up to 300 words, there's space on the application form. Alternatively, record a voice message or film yourself (up to three minutes) and send via a file sharing service like [WeTransfer](#) or Google Drive to: bloom@bordersbookfestival.org

You must complete and submit parts 1 and 2 before Sunday 27 April 2024.

Support to take part:

We're here to help, so please get in touch if you have any questions. We welcome applicants from diverse backgrounds and strive to create an inclusive environment where everyone feels valued and supported. If you are concerned about travel costs, please contact us to find out about support with expenses. For any questions, please contact Lisa Cowan at bloom@bordersbookfestival.org or call **07572 971238**.

Being filmed and photographed:

Please be aware that the Borders Book Festival is a large public event where filming and photography are common occurrences. As the nature of our project revolves around media, participants are likely to be filmed during their involvement.

Closing Date:

The closing date is Sunday 27 April 2025 - we will let you know the outcome by 2 May.

[Facebook](#) : [Instagram](#) : [TikTok](#) : [YouTube](#)